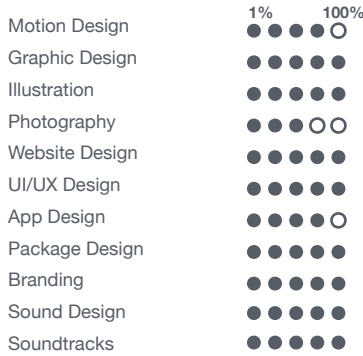


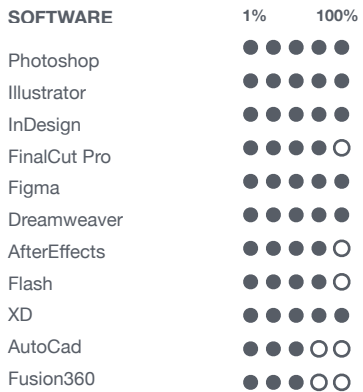
Derrick Fludd

2022

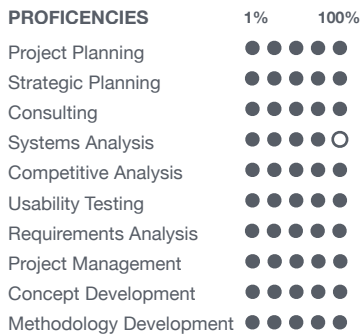
SKILLS



SOFTWARE



PROFICIENCIES



EDUCATION

B.F.A School of Visual Arts
 FIT Fashion Marketing
 Certificate of Appreciation
 Master of Teaching Sydney
 University - 2016 / Master
 Candidate Mentoring

CONTACT INFO

e mail@dfludd.com
 derrickfludd@gmail.com
 dfludd@msn.com

p +1 718 412 8540
 + 86 13692207134

a B101, Bldg. 1 Yihu
 Residence, Jinlong Avenue
 Shahu Community Biling
 Street, Pingshan District
 Shenzhen City, Guangdong
 Province 518118 PR China

WORK HISTORY

▼ Sight-Sound-Visions incorporated 2004 — Present
 Derrick Fludd who serves as acting director created Sight-Sound-Visions Inc. The company focuses on web design, web hosting, graphic design, branding, presentation design, illustration and web application development.

▼ 2018 Co-founder KH Kloe Housewares Shenzhen company focus on decorative items for homes, hotels, restaurants.

RECENT ACCOMPLISHMENTS:

2022 ▼ Logo concept development for Stosha Brush Manufacturing Co. Shenzhen

2008 ▼ Web site development & design for McGraw-Hill Digital Higher Education.

2006 ▼ Web site development for AnsaldoBreda Inc. Design & build.

2004 ▼ Web site development for SendWordNow communications and application re-design. Other responsibilities included questionnaires and interviews of stakeholders, current web site and application analysis. Competitive analysis and conclusions report, storyboards for demo development, flash and HTML demos, scripting, information architecture, illustration, and copy writing.

2004 ▼ Website development for Stockton Partners Inc. design implementation and hosting.

2003 ▼ Website development for Takehiro Murao Architectural design; design implementation and hosting.

2003 ▼ Competitive analysis for Dega Systems application comparison for project management software portal building software, e-learning platforms.

2000 — 01 SENIOR ART DIRECTOR/CREATIVE DIRECTOR CAP GEMINI ERNTS & YOUNG

CLIENT | Farmers Insurance

Creative direction for corporate web re-design responsibilities included project management led team of 25 consultants, programmers, designers, and business analyst.

Developed interview questionnaires, and screeners for interviewing clients, and insurance agent's representatives. Coordinated interviews to be held in three different states over a period of three days.

The entire project was to be executed and delivered within 3 months on a budget of 1.6 million Due to prior commitments Farmers Insurance had made. We delivered the project on time and on budget.

CLIENT | Dataraid

Creative directions for corporate web re-design; responsibilities included: software re-design of decision tool application, user interface reconstruction.

Participation in Ernst in Young's (ASE) Accelerated Solutions Environment twelve hour session. Coordinated and conducted usability testing session in conjunction with DG branding incorporated.

CLIENT | Equity Capital Networks

Creative direction, corporate id, web design, logo design and branding. Other responsibilities included budget creation, project timeline, design and development.

CLIENT | American Express

Worked with four-person team to refine and implement corporate initiatives workshop for vice president's. The goal here was to develop a game that would be played by the vice president's of American Express business units. The game would enable these individuals to develop new initiatives for their consumer base under each business unit. By using real world scenarios and budgets this initiative gave them a chance to forecast returns on investment based on consumer trends.

Derrick Fludd

▼ CLIENT | JP Morgan

Consultation and analysis of JP Morgan trust intranet and employee extranet. Responsibilities included: Initial client meeting analysis documentation, budget drafting a proposal and timelines.

1999 ▼ CREATIVE DIRECTOR FOR U.S. NEW MEDIA

▼ CLIENT | Canon Inc. USA

Creative directions for Canon USA multimedia division lead a team of eighteen persons to design and execute all of Canon USA online initiatives. Responsibilities included. Budgeting, scheduling, division meetings, weekly status reports and creative implementation.

▼ OTHER FREELANCE WORK

Freelance Art Director /Madison Square Garden
 Art Direction for 4 fold postcard for spring line / The Floodline
 Art Direction for 16 page catalog for fall line / The Floodline
 Assoc. Art Direction for IBM back to school / Einson Freeman
 Assoc. Art Direction for Columbia House Records / Shasho Jones Direct
 Presentation production for Bloomingdales /Ambrosi NY
 Music composition for big bear 30 sec. Commercial spot / KSK Visuals
 Art Direction Corporate ID logo design & promotional postcard Campaign / Showdigital
 Aerosoles package presentation /SFI
 Art Direction Logo designs for Park Davis-Pfizer Pharmaceutical / Imero Fiorenteno inc.

▼ ADDITIONAL WORK HISTORY

2012 -18 ▼ English Teacher IBS (International Business School) Zhuhai
 2012 -13 ▼ English Teacher TPR Zhuhai
 2012 ▼ English Tutor Zhuhai Joyful English Training Center
 2012 ▼ Primary School English Zhongshan TPR English School
 2010 ▼ Fuyang Middle School English Teacher 8th Grade.
 2008-09 ▼ Business English Teacher New World Training Center Shanghai China
 2008 ▼ English Teacher Pattison English School Shenyang China
 2008 ▼ English Teacher I-Web Shenyang China
 1993-96 ▼ Exhibition installation /Studio Museum in Harlem
 1987-88 ▼ Music Director for /Dancing Hands Performance Group
 1986-87 ▼ Alumni instruction for lithography /School of Visual Arts
 1985-92 ▼ Director of framing restoration dept. expertise in print Authenticity/ Ronin Gallery
 1990-94 ▼ Co-founder Tribeca Arts school for painting and drawing

▼ AWARDS

2007 ▼ Editors Choice Award The International Library of Poetry
 2007 ▼ Poet Fellow Award Noble House London 2007
 2001 ▼ Cap Gemini Ernst & Young Award of Excellence
 1991 ▼ Poet of Merit award American poet Society
 1990 ▼ Poet of merit award American Assoc. of Poetry
 1985 ▼ Print award School of Visual Arts
 1984 ▼ Print award School of Visual Arts

▼ ESSAYS

1994 ▼ On the possibilities of laws that govern the nature of consciousness
 2003 ▼ Aesthetic perception
 2002 ▼ Dancing metaphysics
 2005 ▼ Abstraction, Symbolism & Spirituality

▼ LECTURES

1997 ▼ Lecture Panel-Abstract Art at the end of the Century The Arts Students League, New York.

Derrick Fludd

CHILDREN'S BOOKS

Gul & The Fish

Paperback: 21 pages
 Publisher: Tales & Stories.com 2007
 Language: English
 Product Dimensions: 7"x 9" inches

Story Of The Homeless Man

Paperback: 16 pages
 Publisher: Tales & Stories.com 2007
 Language: English
 Product Dimensions: 7"x 9" inches

The Man On The Island

Paperback: 21 pages
 Publisher: Tales & Stories.com 2007
 Language: English
 Product Dimensions: 7"x 9" inches

Story of Tra-uth & The Old Man On The Mountain

Paperback: 29 pages
 Publisher: Tales & Stories.com 2007
 Language: English
 Product Dimensions: 7"x 9" inches

The Flowers & The Bees

Paperback: 24 pages
 Publisher: Tales & Stories.com 2007
 Language: English
 Product Dimensions: 7"x 9" inches

The Rat King

Paperback: 24 pages
 Publisher: Tales & Stories.com 2007
 Language: English
 Product Dimensions: 7"x 9" inches

The Forest Of Life

Paperback: 19 pages
 Publisher: Tales & Stories.com 2007
 Language: English
 Product Dimensions: 7"x 9" inches

The Magic Paper

Paperback: 27 pages
 Publisher: Tales & Stories.com 2007
 Language: English
 Product Dimensions: 7"x 9" inches

The Witch That Stole Time

Paperback: 18 pages
 Publisher: Tales & Stories.com 2007
 Language: English
 Product Dimensions: 7"x 9" inches

Mary's Day at the fair

e-Pub Edition
 Publisher: Tales & Stories.com Language: English

Old Masters Coloring Book

Paperback: 21 pages
 Publisher: Tales & Stories.com Language: English
 Product Dimensions: 8.5"x 11" inches

Mary's Dream

e-Pub Edition
 Publisher: Tales & Stories.com Language: English

Christmas Coloring Book

Paperback: 19 pages
 Publisher: Tales & Stories.com Language: English
 Product Dimensions: 8.5"x 11" inches

The Art of Learning Your ABC's

e-Pub Edition
 Publisher: Tales & Stories.com 2007
 Language: English

Big Dinosaurs Coloring Book

Paperback: 19 pages
 Publisher: Tales & Stories.com 2010
 Language: English
 Product Dimensions: 8.5"x 11" inches

Modern Masters Coloring Book

Paperback: 21 pages
 Publisher: Tales & Stories.com 2010
 Language: English
 Product Dimensions: 8.5"x 11" inches

World Expo Coloring Book

e-Pub Edition: 83 pages
 Publisher: Global Image Books 2010
 Language: English

Big Insect Coloring Book

Paperback: 19 pages
 Publisher: Tales & Stories.com 2010
 Language: English
 Product Dimensions: 8.5"x 11" inches

Coloring History

e-Pub Edition: 19 pages
 Publisher: Global Image Books 2018
 Language: English

Thanksgiving Coloring Book

e-Pub Edition: 21 pages
 Publisher: Global Image Books 2018
 Language: English

Halloween Coloring Book

e-Pub Edition: 21 pages
 Publisher: Global Image Books 2018
 Language: English

TRAVEL BOOKS

Laos

e-Pub Edition: 21 pages
 Publisher: Global Image Books 2010
 Language: English

Cambodia

e-Pub Edition: 113 pages
 Publisher: Global Image Books 2015
 Language: English

Macau

e-Pub Edition: 199 pages
 Publisher: Global Image Books 2013
 Language: English

My bike is my business!

e-Pub Edition: 150 pages
 Publisher: Global Image Books 2012
 Language: English

Guangzhou

e-Pub Edition: 551 pages
 Publisher: Global Image Books 2013
 Language: English

Xian

e-Pub Edition: 532 pages
 Publisher: Global Image Books 2010
 Language: English

Malaysia Indonesia Singapore

e-Pub Edition: 521 pages
 Publisher: Global Image Books 2010
 Language: English

Shanghai

e-Pub Edition: 140 pages
 Publisher: Global Image Books 2013
 Language: English

Hangzhou & Suzhou Xiamen

e-Pub Edition: 403 pages
 Publisher: Global Image Books 2012
 Language: English

Hong Kong

e-Pub Edition: 338 pages
 Publisher: Global Image Books 2012
 Language: English

Hainan

e-Pub Edition: 151 pages
 Publisher: Global Image Books 2013
 Language: English

Worlds Fair Shanghai Zones 1-2-3 Pudong

e-Pub Edition: 485 pages
 Publisher: Global Image Books 2010
 Language: English

Thailand

e-Pub Edition: 255 pages
 Publisher: Global Image Books 2015
 Language: English

Vietnam

e-Pub Edition: 137 pages
 Publisher: Global Image Books 2015
 Language: English

Yunnan

e-Pub Edition: 95 pages
 Publisher: Global Image Books 2015
 Language: English

Beijing

e-Pub Edition: 265 pages
 Publisher: Global Image Books 2013
 Language: English

Guilin

e-Pub Edition: 222 pages
 Publisher: Global Image Books 2013
 Language: English

China's Great Temples, Tombs & Palaces

e-Pub Edition: 105 pages
 Publisher: Global Image Books 2007
 Language: English

Derrick Fludd

Worlds Fair Shanghai Zones 4-5 Puxi

e-Pub Edition: 255 pages
 Publisher: Global Image Books 2010
 Language: English

Laos

e-Pub Edition: 21 pages
 Publisher: Global Image Books 2010
 Language: English

ART & PHOTOGRAPHY BOOKS

Transitions

Hardcover: 384 pages Publisher: Dfludd Studios 2010 Language: English

Spatial Expressions

Hardcover: 74 pages
 Publisher: Global Image Books 2012
 Language: English

Offshore

e-Pub Edition: 82 pages Hardcover: 107 pages
 Publisher: Dfludd Studios 2013
 Language: English

The Painted Flower

Paperback: 151 pages Publisher: Dfludd Studios 2009 Language: English

The Steps of Wat Saphin Hin

Paperback: 77 pages Publisher: Dfludd Studios 2016 Language: English

Anamorhs

Hardcover: 67 pages Publisher: Dfludd Studios 2009 Language: English

Paper Cuts

Hardcover: 52 pages Publisher: Dfludd Studios 2009 Language: English

Sacred Geometries

Hardcover: 35 pages Publisher: Dfludd Studios 2009 Language: English

World Expo Coloring Book

Paperback: 83 pages
 Publisher: Tales & Stories.com 2010
 Language: English
 Product Dimensions: 8.5"x 11" inches

Great Wall & Forbidden City

e-Pub Edition: 365 pages
 Publisher: Global Image Books 2012
 Language: English

Strokes Textures Shapes

Hardcover: 162 pages
 Publisher: Dfludd Studios 2010
 Language: English

Textures

Hardcover: 150 pages
 Publisher: Dfludd Studios 2011
 Language: English

Patterns Textures Shapes

Paperback: 175 pages
 Publisher: Dfludd Studios 2009
 Language: English

Organic Cycles

Paperback: 80 pages
 Publisher: Dfludd Studios 2010
 Language: English

Carp

Paperback: 52 pages
 Publisher: Dfludd Studios 2010
 Language: English

Utopia

Hardcover: 56 pages
 Publisher: Dfludd Studios 2009
 Language: English

Elementi

Hardcover: 61 pages
 Publisher: Dfludd Studios 2009
 Language: English

Reflections

Hardcover: 71 pages
 Publisher: Dfludd Studios 2009
 Language: English

Black Strokes

Hardcover: 72 pages
 Publisher: Dfludd Studios 2010
 Language: English

Trapezoid

Hardcover: 50 pages
 Publisher: Dfludd Studios 2010
 Language: English

Shrines

Paperback: 52 pages
 Publisher: Dfludd Studios 2009
 Language: English

Summit

Hardcover: 25 pages
 Publisher: Dfludd Studios 2010
 Language: English

Water Lilies

Paperback: 52 pages
 Publisher: Dfludd Studios 2011
 Language: English

Utopian Symmetries

Hardcover: 53 pages
 Publisher: Dfludd Studios 2009
 Language: English

Primes

Hardcover: 57 pages
 Publisher: Dfludd Studios 2009
 Language: English

OTHER SELECTED PUBLICATIONS

Poet Fellow Noble House London 2007

American poet Society Audio collection selected poets 2007,

Editors Choice Award The International Library of Poetry 2007

Rappelez-vous by Derrick Fludd 2006 82 pages paperback

The Best Poems and Poets of 2004 The International Library of Poetry,

International Society of Poetry Anthology 2004,

American poet Society Audio collection selected poets 2003,

Noble House London Poetry Anthology 2003,

American Poetry Anthology 1989,

Best New Poets of 1989,

1991 The Still Good Hand of God by Michael Gellert

Fine Art Works of Derrick Fludd Selected works from 1983-1996 550 pages,

Business Tools & Techniques Student's book second edition 296 pages ISBN:978-163315154-3

Business Tools & Techniques Teacher's book second edition 377 pages ISBN:978-163535535-2

The International Who's Who in Poetry Published by the International Library of Poetry 2003

Living & Learning Abroad by Derrick Fludd Level 1 Student's book first edition 146 pages

Living & Learning Abroad by Derrick Fludd Level 1 Teacher's book first edition 330 pages

Living & Learning Abroad by Derrick Fludd Level 3 Student's book first edition 196 pages

Living & Learning Abroad by Derrick Fludd Level 3 Student's book first edition 372 pages